



September 7, 2015

Dear ,

We're only two months away! The 2015 Monumental Marathon, Half Marathon, 5k and Kids Fun Run are promising to be bigger and better than ever! This month we bring you highly important news about our sellout status, a great new (and free!) program you can join, course updates and as always an incredible Monumental Story.

Issue Highlights:

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Sellout Progress - Biggest Year Yet!

Half Marathon Sellout Alert!

The half marathon has never sold out before but this looks like it could be the year! In 2014 we capped the field at 8000 - **as of today, we're already two thirds of the way there.**

The full marathon is currently 80% sold out! We're headed for our fourth consecutive sellout and it looks like it will be earlier than ever before!

Don't miss out - these half marathon spots could go fast!

REGISTER NOW

Already registered? Congrats! [Click here to confirm on eventbrite](#)

Join the Monumental Perseverance Pack!

The Indianapolis Monumental Marathon and Half Marathon recognize the achievements of all runners and walkers. We've created a special group to celebrate those runners and walkers by forming the **Monumental Perseverance Pack**.

The Perseverance Pack are those who are diligent in their discipline and love to run and walk long distances. They serve as an inspiration to new runners and walkers and cheer on those around them. While they are not setting records, or standing on the winner's podium, they are winners in the way they handle themselves everyday. They get up even earlier than the elite runners - because it takes longer to do 20 miles when you have an 11 minute pace per mile, however, **they do it because they are runners, the same way those who stand on the podium are runners.**



Perseverance Pack members will be invited to a pre-race meeting on Friday, November 6th at 3 p.m. at the Indiana Convention Center (site of the IMM Health and Fitness Expo). There will be a special welcome from our Executive Director, Blake Boldon, and you'll get to meet and greet your pacers, plus receive last minute tips from Pace Team Coordinator Matt Ebersole. Our Perseverance Pack Coordinator and experience coach Lesley Stoeffler will also be in attendance to address any of your concerns. There will also be an optional "shake out" run/walk session around downtown before the Pasta Dinner!

[JOIN THE CELEBRATION
AND SIGN UP!](#)

Course Changes Revealed!



[Click to Enlarge](#)

We've listened to your feedback and made some changes to make our courses more runner-friendly than ever before.

Early Miles : Straighter = Faster The race will now start on the corner of Washington and Capitol, and head directly south. Like all events our size, as we continue to grow the possibility of congestion in the early miles can be a concern. The changes to the course have eliminated three turns in the first two miles and will prevent bottlenecks on corners.

- **First Water Stop : Now at Mile 2** The standard for marathons our size and larger is to have the first water stop in the second mile of the course. This will also help alleviate congestion concerns.
- **Finish : Bigger is better** Now finishing on Washington Street, the Monumental Finish line (for all races) is at the end of a longer and wider finishing stretch - a benefit to both runners and spectators alike!
- **All New 5k Course** : The 5k course has been relocated to downtown! The new course will be more centrally located and will be easier for spectators to navigate.

[CLICK HERE FOR
COURSE INFORMATION](#)

Vote Now! #IMMonumental Contest Ends Tomorrow!



We have five finalists vying to be the face of the 2015 Monumental Marathon fan pass! Help your favorite photo win by voting here by **Tuesday, September 8 at 11:59pm!** Winners receive a free entry in 2016.

[VOTE NOW](#)

Monumental Story: Crowd Sourcing A Finish

This month's story comes from 2014 Monumental Marathon finisher, Jennifer Edwards:

"The 2013 IMM was my first full marathon. It quickly became my favorite race because of the course, the volunteers and the great structure behind the race. The spectators standing on the course, no matter the weather conditions cheering you on is just an amazing experience!

This year, I felt great going in as I has just completed my first Ultra marathon in August and the weather was perfect for marathon training. However, race day proved challenging for me. At mile 5 my left calf just became rock hard and I couldn't get it worked out. I refused to stop. At mile 23 I had a major hamstring cramp, that forced me to stop for a moment. I had never felt like I would get a DNF until then. At that moment, I thought, that's it, I'm done!

But then, I had so many participants cheering me on as they passed saying, "You're doing great" "keep it up" "shake it off" and "almost there"! And I thought...they are right, I made it 23, I'm not giving up now!"

[Click here to read the full story](#)



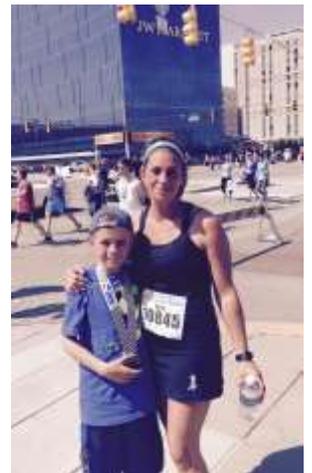
Charity Spotlight: College Mentors for Kids

Why run for a cause? A member from one of our partners, [College Mentors For Kids](#), shares her story. Here's Erin Slater:

"I am running the Indy Monumental to raise awareness for the millions of kids who need someone to look up to. For the kids who desperately need someone to believe in them. And for those who don't yet have a vision for their future that is positive and bright.

I am running to raise awareness for the thousands of mentors who are selflessly committed to spending time with a child who needs them. For those who care and for those who go above and beyond to organize hundreds of others in a vital mentoring movement."

[Click here to read the full story](#)



[LEARN MORE ABOUT COLLEGE
MENTORS FOR KIDS](#)

Coach's Corner with Matt Ebersole

Do Your Race Day Homework!

With less than 9 weeks to go, what details should you be working out NOW with your gear, nutrition, and race plan? Pace Team & Elite Athlete Coordinator Matt Ebersole makes sure you're prepared to PR!



[Click to read all about it on Matt's blog](#)

Volunteer of the Month: IUPUI Summer Bridge Program Participants



We would like to recognize the School of Physical Education and Tourism Management at IUPUI Summer Bridge program participants as our volunteers of the month. On August 18th, 80 members of the program participated in the annual IMM warehouse inventory and cleaning.

This is was the second year in a row the Summer Bridge program has participated in the project. Along with another anticipated 300 volunteers from the IUPUI PETM department the Summer Bridge participants intend to return to volunteer in various roles at the Indianapolis Monumental Marathon.

Thank you the School of Physical Education and Tourism Management at IUPUI for your continued commitment to the IMM!

If you would like more information on becoming a Monumental Volunteer or if you would like to nominate a Volunteer of the Month, please contact our, Community Outreach Manager, Casey Collins, at casey.collins@monumentalmarathon.com

Don't Forget Your....



Medal Engraving

Commemorate your race day with personalized engraving on the back of your medal from PR Engraves. Only \$15 when you pre-order and it will be ready for you at the end of the race! [Click here to order.](#)



Exclusive IMM Commemorative Jackets - Pre- Order Only!

Designed for training but look sharp enough to wear all day. Moisture wicking fabric keeps you dry, while zipper pockets keep all your belongings in place. This jacket features gender specific sizing (including Women's XS) and **only \$65!** Available when registration or [click here to add to your order](#) - it will be waiting for you when you pick up your packet at the expo!

[PURCHASE JACKETS, ENGRAVING, PASTA DINNER TICKETS & MORE AT OUR EVENTBRITE MERCHANDISE SITE](#)

Can you believe it's less than nine weeks? Race day will be here before you know it! Make sure to stay tuned so you don't miss any important deadlines! Here's a quick rundown of what to expect:

9/30 - Last Day to Register and have name printed on Commemorative Poster ([click here to see last year's](#))

10/8 - Prices Increase!

10/20 - Last Day to Register with custom name on Bib Number

11/3 - Online Registration Ends

Remember! We could have a sellout in the marathon & half marathon well before registration is scheduled to close!

If you're already registered - congratulations! Please stay subscribed to our newsletter so you don't miss important race day news!

[Register for November](#)

[Confirm Your Registration With Eventbrite](#)

Happy Training!

Blake Boldon
Executive Director
Indianapolis Monumental Marathon



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